

Annual Meeting 2018

Cultural Leaders Highlights

In Numbers

120 Cultural Leaders

20 From 20 countries

70 Participating in over 70 sessions

10,000 Mentions in the media

12,850 Shares on social media

725,000 Over 725,000 likes on social media

1,200,000 Over 1,200,000 views online

Impact – The power of the platform





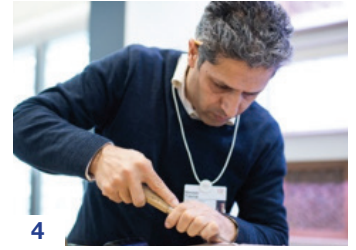
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1. Filmmaker Wanuri Kahiu during the "Next Generation Storytellers"

2. "Machine to be Another", by Be Another Lab, part of the PORTALS exhibition, in collaboration with Science Gallery International

3-4-5. The LOFT, a collaborative workshop space with master artisans from around the world creating together throughout the Annual Meeting, developed with the Smithsonian Institution and the charity Turquoise Mountain

6. Filmmaker Feras Fayyad, with Mina Al-Oraibi, Editor in Chief of The National, after the screening of Fayyad's award-winning film "Last Men in Aleppo", at the Open Forum

7. "Awavena", by Lynette Wallworth, part of the PORTALS exhibition

8. The Opening Performance featuring Roberto Bolle and the Cameristi della Scala, supported by Intesa Sanpaolo

9. The 2018 Crystal Awardees: Sir Elton John, Shah Rukh Khan, and Cate Blanchett

10. The immerse projection mapping installation "Fractures", developed with National Geographic and designed by Zsolt Balogh

11. "The Weaponization of Culture", televised session with NBC

12. The site-specific installation "Down to Earth" by artist Mike Stilkey, painting on the spine of thousands of recycled books

13. The all-artist closing plenary, "Visions for a Shared Future", featuring Platon, Jin Xing, Mehdi Ghadyanloo, and Lynette Wallworth, moderated by Nico Daswani

14. The "We Need to Talk About" series of sessions, in the LOFT, on finding the tools to foster constructive dialogue on some of the most divisive issues

15. The Closing Concert, featuring the Davos Festival Chamber Choir

16. Choreographer Jin Xing, during the session "Visions for a Shared Future"

17. The artist Mehdi Ghadyanloo, with Carol Becker, Dean of the Columbia University School of the Arts, during the session "Spaces of Hope"

Media highlights



QUARTZ Eight Things We Need To Talk About

Thorny societal issues such as sexual harassment and LGBT rights are discussed in a series of panels that begin with "We Need to Talk About."



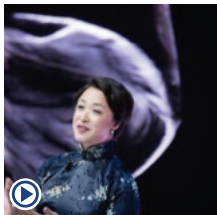
BBC Hao Jingfang talks about the power of science fiction at Davos

Hao's science fiction novelette talks about social inequality.



CNBC Davos Face To Face: Christine Lagarde and Yo-Yo Ma

What does a world renowned cellist and IMF director have in common? It may be more than you think. The two sit down.



REUTERS The former People's Army colonel now plays a leading role in LGBT awareness in China

"I was the best male dancer of the country ... (so when I) started to become the best female dancer, that's a big topic for the society," Jin told Reuters.



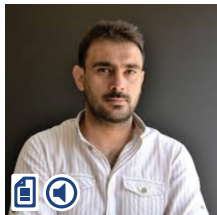
NEW YORK TIMES Trump and Davos: Not Exactly Best Friends, but Not Enemies Either

"He needs to listen to the people who are gathered here, who are trying to make an inclusive world", says VR filmmaker Lynette Wallworth.



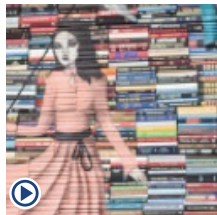
CNBC Society needs to educate men on gender equality

Shah Rukh Khan: "Men have to change their attitude toward women."



SRF Wie der «Banksy von Teheran» die Politiker erreichen möchte

Mehdi Ghadyanloo and the why and how of his more than 150 murals around the world.



REUTERS Down To Earth

Artist Mike Stilkey presents his largest ever installation at Davos. He talks about why he uses stacked books as his canvas.



LE MONDE Davos, le forum économique le plus politique de la planète

Comprendre la "vocation humaniste du Forum".



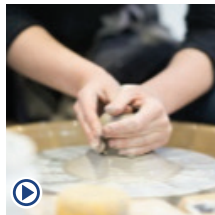
RTE Science Gallery International offers new perspectives at Davos

The PORTALS exhibition and how technology can be used to foster meaningful human exchange.



REUTERS Middle Eastern filmmaker celebrates historic Oscar nomination

"Last Men in Aleppo" by Syrian filmmaker Feras Fayyad, screened at the Open Forum in Davos, receives nomination for the Academy Award for Best Documentary.



DEUTSCHE WELLE Clay throwing at the World Economic Forum

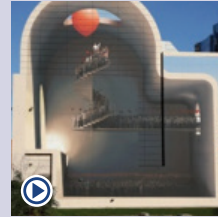
Potter Beatriz Belfrage says pottery is a metaphor for social change.



YAHOO The tech industry needs one million workers now

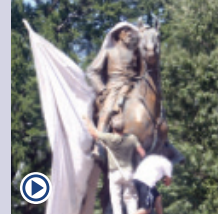
Artist and Professor of digital humanities Mary Flanagan has creative solutions when it comes to thinking about the future of work.

Session highlights



Spaces of Hope

How can art transform places of despair into spaces of hope?



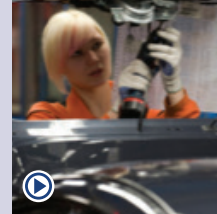
The Weaponization of Culture

What happens when culture divides rather than unites?



Closing Plenary: Visions for a Shared Future.

How do artists see a shared future?



Putting Jobs out of Work (with Mary Flanagan)

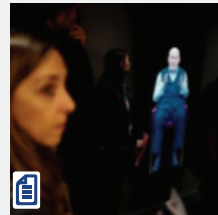
What is our role as humans and individuals in today's changing reality?



Shaking up Beliefs and Behaviours about Gender (with Ahmad Sarmast)

We have to change the perception about the status and the position and the role of women.

Blog highlights



At Davos I met a virtual family friend who survived the Holocaust

I walked into the booth, and there she was. As large as life, as vivid and engaging as always, so realistic I wanted to reach out and hug her. By Michael Hanley, World Economic Forum



In a fractured world, we need culture to survive and thrive

As we make our way toward an unknown future, culture has a crucial role to play in our survival. By Cellist Yo-Yo Ma



How can we heal our cultural fractures?

If we want to create bridges for the future we must reflect on what it means to belong. By Nico Daswani, World Economic Forum



In the age of automation, making by hand still matters

Making things by hand is a remedy for the world's problems. By Thomas Wide, Freer|Sackler, The Smithsonian Institution



Sir Elton John: 5 leadership lessons from my darkest hours

There is never a straight line to success. By Sir Elton John



Reflections from Davos

THE PARTICIPANTS SHARE THEIR EXPERIENCE ON THE PORTALS EXHIBITION

“It’s very powerful to feel immersed in the place where you live.”

– A participant on Awavena

“We all live in different worlds – yet it is one world and we are one people.”

– A participant on Awavena

“The power of the mind allows us to realise powerful things. The power of technology is to allow us to share them.”

– A participant on Shared_Portals

“We’ve become more and more insensitive about the images we see on the news and the internet but actually sharing live with people living there suddenly makes it real and you feel bad for being in an environment that is so stable and not doing anything to help these people”.

– A participant on Shared_Portals

FOR OUR CULTURAL LEADERS, DAVOS WAS... “HUMAN”, “TRANSFORMATIVE”, “CONNECTING”, “UNEXPECTED”, “CLARIFYING”, “INSPIRING”

“Because I’ve had these opportunities, I want to create them for others, especially for those who I think their voices are not heard. Their voices have so much to tell us and because I know the path now, I need to make a bridge.”

– Lynette Wallworth

“How can we develop a platform for understanding those who come from different worlds? Visual language is a language that needs no translation.”

– Chen Man

“Here is the place where artists can change powerful people’s minds.”

– Mehdi Ghadyanloo

“What kind of world do we want to live in? I want to live in a world that has more justice, that has more equality and that has more beauty in it.”

– Trevor Paglen

“We were craftspeople brought in from around the world to work collaboratively with each other and to expose the attendees of the World Economic Forum, to open up their minds, to begin using their hands.”

– Miranda Shackleton Thomas

“There really did seem to be a cohesive move toward an interest in mindfulness, toward more conscious living and work habits which surprised me.”

– Pippa Small

“It was interesting to see how we worked in our own style with our own traditions, yet juxtaposing all various elements resulted in a complete and balanced end product. I found the experience very enriching.”

– Naseer Mansouri

